

Beverley Vaughn

SPEAKER REQUEST

PLEASE FILL OUT THE FORM BELOW TO REQUEST BEVERLEY TO SPEAK AT YOUR EVENT

Email

1. What is the focus/title of the event?

2. What is the day/time/city/venue for the event?

3. Who is the headliner/host or organization hosting the event?

4. What is the event website?

5. What are they there to learn about?

6. What are the attendees paying to be present at the event?

7. What day of the event will Beverley be presenting/selling? (Beverley's preference is the 2nd day, prior to lunch at Live Events)

8. Who else is speaking?

9. Are all the speakers pitching products? What prices?

10. What is the producer/speaker split?

11. When will we be paid – or do we process our own orders?

12. Do you have demographic/psychographic profiles or details on the audience? (age, income, business types, etc.)

13. What is the best price/package to offer?

14. Event History: (a) Have you done this event before?

Yes

No

Event History: (b) How many attendees were there?

Event History: (c) What did they pay to attend?

Event History: (d) How many speakers were there?

Event History: (e) How many do you anticipate will attend this year?

15. What speaker expenses will you be paying (travel, hotel, class, meals, etc.)?

16. What equipment is provided?

17. What equipment do you expect Beverley to provide?

18. Are you promoting the event and to how many people?

19. Will Beverley have additional obligations in order to participate?